

## About Us

Titusville Playhouse is a recognized leader in the regional arts community with a very loyal patronage. The patron experience is consistently ranked as outstanding and more than 1700 season ticket holders attend shows regularly. We also enjoy a regular contingency of tour bus guests from various parts of Central Florida.

**54,000** Theater Patrons

More than **40%** attend from other local communities (besides Titusville) and the surround counties of Orange, Volusia, Seminole, Indian River and Osceola.

## Marketing

**105,000** monthly billboard spots in the Orlando/Central Florida market

**181,000** average social media reach monthly

**24,000** social media followers

**31,000** email subscribers

## Reserve Your Spot!

### Contact

**Marcia Gaedcke**

**Development Director**

**321-268-1125 x 104**

**marcia@titusvilleplayhouse.com**

## Playbill Sponsorship

Playbills are provided for every patron at every show and an electronic version is sent in pre-show reminders and archived on the website under show information. Advertisements may be changed for each show, but not in the middle of a run of a particular show.

**Full page - \$1800** (4.75" x 7.5")

**Half Page - \$1000** (4.75" x 3.75")

25% upcharge for color

### Premium Placement

*(color included)*

**Inside Front Cover - \$2750**

**Inside Back Cover - \$2500**

## In Kind Support

Businesses can also get involved by providing in-kind donations of products or services. Every show requires catering, building materials, paint and sometimes very specific props or scenic items. If you would like to get involved at the theater by providing solutions to one or more of our needs, we would love to provide specific benefits commensurate to your generous donation.

**TITUSVILLE  
PLAYHOUSE**



**2026/2027**

**SPONSORSHIP  
OPPORTUNITIES**

[www.titusvilleplayhouse.com](http://www.titusvilleplayhouse.com)

We are thrilled to be offering another star-studded line-up for our 62nd season! Our historic Mainstage Theatre seats 272 and has an intimate feel, where our Stage 2 pavilion seats 300 and is perfect for large scale shows, concerts and more! More than 45,000 people attended a show in 2025 and we expect that trend to grow with the upcoming selection of shows!

Sponsorship is available for all shows and is based on the venue. We encourage you to select the show that you feel reaches your target audience.....or select the venue that aligns best with your company or organization's style!

## 2026/2027

### Mainstage Shows

**Dear Evan Hansen**  
**Come From Away**  
**It's A Wonderful Life, The Musical**  
**Les Miserables**  
**Finding Neverland**  
**Once Upon A One More Time**

### Stage 2 Shows

**Stranger Sings!**  
**A Christmas Carol**  
**Miss Gulch Returns!**

### Stage 2 Concert & Comedy Series

#### Concerts

**September 25 - 26**  
**December 4 - 5**  
**February 26 - 27**  
**April 16 - 17**

#### Comedy

**April 2 - 3**

## Mainstage Season Sponsor

**\$20,000**

- Full page color ad in all playbills for sponsored venue
- Logo placement in collateral where appropriate
- Hyperlinked listing in preshow email reminder, post show thank you
- Logo on website and social media post
- Sponsor recognition in all playbills
- Verbal recognition onstage during preshow speeches
- Verbal recognition during preshow reminder call
- Silver Sponsorship of Rising Stars Education Program
- 4 tickets to invited dress rehearsal for each show in Mainstage Season
- 2 tickets to every show in Mainstage Season

## Stage 2 Season Sponsor

**\$7,500**

- Full page color ad in all playbills for sponsored venue
- Logo placement in collateral where appropriate
- Hyperlinked listing in preshow email reminder, post show thank you
- Logo on website and social media post
- Sponsor recognition in all playbills
- Verbal recognition onstage during preshow speeches
- Verbal recognition during preshow reminder call
- 2 tickets to every show in Stage 2 Season

## Concert & Comedy Series Sponsor

**\$1000**

- Half page color ad in Concert Series playbills
- Half page b/w ad in all other Shuler playbills
- Hyperlinked listing in preshow email reminder, post show thank you
- Logo on website and social media post
- Sponsor recognition in all playbills
- Verbal recognition onstage during preshow speech
- Verbal recognition during preshow reminder call
- 2 tickets to each concert & comedy show

## Leading Role

**\$5000 | Mainstage**  
**\$1000 | Stage 2**

- Full page b/w ad in all playbills
- Logo placement in collateral where appropriate
- Hyperlinked listing in preshow email reminder, post show thank you
- Logo on website and social media post
- Verbal recognition onstage during preshow speech
- Verbal recognition during preshow reminder call
- Silver Sponsorship of Rising Stars Education Program
- 5 tickets to tech rehearsal
- 15 tickets to invited dress rehearsal
- Invitation to opening night champagne toast
- 5 tickets to sponsored show

## Supporting Role

**\$2500 | Mainstage**  
**\$500 | Stage 2**

- Half page b/w ad in all playbills
- Logo placement in collateral where appropriate
- Hyperlinked listing in preshow email reminder, post show thank you
- Logo on website and social media post
- Bronze Sponsorship of Rising Stars Education Program
- 5 tickets to invited dress rehearsal
- Invitation to opening night champagne toast
- 2 tickets to sponsored show

